



What is GreenSeat?

When you make your seat a **GreenSeat** your seat becomes, well, green! We invest in renewable energy projects and in the planting and protection of forests to compensate for the CO₂ and other emissions caused by your flight. Trees use CO₂ and store it in their tissue as they grow, and give us oxygen in return! In this way the total amount of this greenhouse gas in the atmosphere remains constant and your flight is 'climate neutral'. In other words, your flight no longer contributes towards global warming and climate change.

How does it work?

Through our website www.greenseat.com you can quickly calculate the CO₂ and other emissions of your flight by entering the airport of your departure and destination. Based on the amount of CO₂ related to your seat on that plane the model calculates the number of trees that are required to 'soak up' these emissions. This in turn determines the price of your GreenSeat. When you make your seat a GreenSeat you will receive a certificate of participation.



Who is behind GreenSeat?

GreenSeat is supported by ClimateNeutral Group, the Face Foundation, the Triodos Bank and Multatuli Travel. The Face Foundation is our forestry partner and invests in planting, management, and the protection of forestry projects around the world. GreenSeat is the new name for the COOL Flying program which has been operational since 2003.

Is there an independent controller?

SGS (Société Générale de Surveillance), an independent Swiss organisation, certifies and verifies the amount of CO₂ sequestered in the Face forestry projects. The certificates are administered by the Climate clearing House of the Triodos Bank.

Who is it for?

GreenSeat is for everybody! Both individuals and companies can take responsibility and compensate the emissions related to their air travel. Moreover, when you compensate your flight you do not only counter global warming but you also support local development projects worldwide. The projects contribute positively towards local economies, employment and education.

What does it cost?

A GreenSeat will usually cost you around 2% - 5% of the ticket price. An example: for a return trip Amsterdam to Madrid 16 trees are required to compensate for the CO₂ emissions related to your seat at a cost of €6,76 (incl. VAT). If you want to compensate all greenhouse gasses (CO₂ and other) 32 trees are required at a cost of €11.73 (incl. VAT). You can easily calculate the cost of your GreenSeat on www.greenseat.com. We have special rates for organisations that want to compensate their flights.

Why is VAT calculated?

In the Netherlands CO₂ credits fall within the sales tax act and for this reason 19% VAT is added to the compensation fee.

Who are our customers?

Besides a large number of individuals there is a growing number of organisations that compensate their flights with GreenSeat. These include the Dutch Parliament and various ministries, Dutch insurance company PGGM, British Council, the DOEN Foundation, and Max Havelaar.

More information?

For more information visit www.greenseat.com, write us an e-mail on info@greenseat.com, or contact us by phone on +31 10 205 3471.